



MOPS OF NEWNAN

MOPs of Newnan
15 W Washington ST
NEWNAN, GA 30263
www.mopsOfnewnan.org

Dear Community Friend,

I am writing to you on behalf of the MOPs (Mothers of Preschoolers) group at First Baptist Church Newnan. MOPs is a non-profit organization designed to encourage mothers with children under school age through relationships and resources. These women come from different backgrounds and lifestyles yet have similar needs and a desire to be the best mothers they can be! We provide a caring, accepting atmosphere for them to share their concerns, explore areas of creativity and hear instruction that equips them for the responsibilities of family and community.

I believe MOPs of Newnan is a unique mom's group because we meet in the evening, which allows mothers to breathe and make connections without the pull and tug and constant mom-calling by our littles.

As we step toward the next season (2020-2021) of MOPs, we are asking the community to support us. Our new theme from MOPs International is "Decide to Rise." This new theme encourages mamas to rise by doing our work, being strong and chasing joy. The current season of uncertainty that we are in requires all of us to do those things and our theme this year is the perfect support to assist mothers on that path.

Would you consider financially partnering with us this year? We have a small budget and a big mission of providing mothers of preschoolers the opportunity to grow and gain confidence in their abilities. Any assistance would be greatly appreciated. Here's what partnering with MOPs of Newnan looks like:

- Allow us to have impactful service projects. We have donated bags and gifts to foster families, created blankets for children, donated gifts to the Georgia Baptist Childrens Home, and provided gifts and other items to the Coweta County Pregnancy Center, Backpack Buddies and others.
- Assist us in spreading the gospel to moms in Newnan and surrounding cities. Strong moms raise strong kids and we are helping our community one mom at a time!

There are a few different ways to partner with us and receive recognition:

- Make a financial donation.
- Sponsor a MOPs breakfast, coffee, moms' night out event, spirit day or spirit night.
- Donate a "Date Night" Gift Certificate. Many of our Moms do not have it in their budget to go out, especially when babysitting costs as much as dinner, so it is our goal to give each mom a free dinner out.
- Gift Certificates or store items which our MOPs Moms can use around their homes for their families or to relax and enjoy for themselves.
- Advertise on our website. I've included ad space detail for you to consider.
- Or, if you'd like to give a door prize (gift card or another item) to be raffled off, we'd appreciate that too.



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Examples of Donation Opportunity			
\$10-25	\$25-75	\$75-100	\$115+
Coffee for 1 Meeting	Partial Sponsorship	Local Sponsorship	Full Sponsorship
MOPs Kids Activity	Family Date Night	Dinner for 1 Meeting	Craft for 1 Meeting
Gift Card for Raffle	Babysitting Funds	Guest Speaker	Dinner + Dessert for 1 meeting
Date Night	Guest Speaker	Double Date Night	Group Outting

Our partners are invited to share publicity materials for your organization. We welcome you to include these materials for our sponsor table with your donation, and we will be sure to give you a shout-out during one of our meetings and in our robust Members Only Facebook Group.

Thank you for considering MOPs of Newnan as an avenue to give back to the community; I am sure many requests fall on your desk. If you have any questions, please feel free to contact me!

Sincerely,

Vanessa Erikson & Nancy Hall | Co-coordinators
MOPs of Newnan
MopsofNewnan@gmail.com
www.mopsofnewnan.org



MOPS OF NEWNAN

ADVERTISE WITH MOPS OF NEWNAN

Advertisements run for one year, September through August.

Order of advertisements is based on order timestamp.

*We encourage all our moms to help support these businesses because you are a vital part of our ministry.

Page	Location	(@ 72 Pixels / Inch) Image Size	Each Price
Home Page	Side Bar	1200w x 1200h pixels	\$ 100.00
Home Page	Bottom	1200w x 1200h pixels	\$ 100.00
Body of Site	Side Bar	1200w x 1200h pixels	\$ 75.00
(This ad will fall in the sidebar of each of the following pages: Membership, Theme, MOPs KIDS, Giving, Ways to Give, Contact Us, Thank You)			
Body of Site	Footer	1200w x 1200h pixels	\$ 75.00
(This ad will fall in the sidebar of each of the following pages: Membership, Theme, MOPs KIDS, Giving, Ways to Give, Contact Us, Thank You)			
News (Our Blog)	Side Bar	1200w x 1200h pixels	\$ 100.00
News (Our Blog)	Body	1920w x 450h pixels	\$ 50.00
(Includes ad space within the content of 2 blog posts/yr)			
Giving	Header	1920w x 450h pixels	\$ 150.00
Ways to Give	Bottom	1920w x 450h pixels	\$ 75.00
Add-Ons (Social Media Posts)			
Facebook Page	Price	Facebook Group	Price
Each	\$10.00	Each	\$15.00

IMAGES

Images must be provided in the correct size for which you purchased space. They should be generated at 72 pixels per inch.

We can help you with image design for an additional \$20.00 donation towards MOPS of Newnan. Contact Vanessa Erikson at 678.313.9778 for more information.

ORDERS

To place an ad, submit a completed order form to your local MOPs Leader or email your completed order form to mopsofnewnan@gmail.com.

PAYMENT

We accept cash, check or PayPal. Please make all checks out to "MOPs of Newnan". If making a PayPal payment, please add a \$5.00 convenience fee.



MOPS OF NEWNAN

ADVERTISEMENT ORDER

DATE: _____

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

AD PAGE: _____

AD LOCATION: _____

AD SIZE: _____

AD PRICE: _____

SPECIAL NOTES: _____

PAYMENT TYPE: _____

PAYMENT TOTAL: _____

MOPS OF NEWNAN PERSONELLE ONLY

PAYMENT RECEIVED BY: _____

DATE: _____ **TIME:** _____